

Maintenance of flat screens with traditional products (incl. water) is, on the long term, ALWAYS bad or even disastrous.

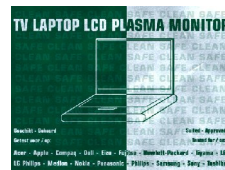
Important characteristics of cleaning products	Consequences, especially with flat screens
Dissolved with (regular) water	Dull / less bright screens – gradual ‘chalking’ of the coatings – Irreparable
Chemical, sour and/or alcohol components to dissolve dirt.	Damaging / destroying of the sensitive coatings. Characteristic: ‘holes’/ scratches and or stripes over the screen: Irreparable.
High conductivity / low resistance (almost all products)	Corrosion / short circuit (especially flat screens have the risk of ‘incoming’ moisture) Characteristic: partial or complete screen fall out. Irreparable.
No components to protect the cleaned surfaces	Faster filthiness than without cleaning. Aging of coatings. Characteristics: too filthy to clean, yellowing; hair scratches.

Other damages of flat screens	Reason / Solution
Pixel fall out (various pictures or rows (often fixed patterns) and/or short circuit.	Except for out-of-box failures = warranty claim, caused by cleaning with unsuited product (see above)
Finger / thumb / hand prints (often larger areas with stripes – irregular)	Except when it is ‘greasy’, most often caused by too hard pushing on the screen (handling but also cleaning) causing damages to the underlying structures: irreparable.
Finger prints (other than greasy – cannot be removed)	Touching of the screen with dirty fingers which damage a coating. Coating dissolves partially locally. Irreparable.

Solution?: **CleanSafe®**

A cleaning / protection product which:

1. Is not dissolved with/in regular water
2. Does not contain chemical / sour or alcohol components
3. Is not or very low conductive
4. Contains an effective protection component



CleanSafe® - available in 25 ml aluminum bottles and one time sachets (each for approx. 2 screens)